

ERIK CANNING

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ABOUT

I am a senior-level art director with over 12 years of experience in the advertising/design industry. I am very skilled at conceptualizing and designing across a wide range of disciplines. My background spans advertising, marketing, branding, logo design, small/large-format print, web, Flash and broadcast motion graphics.

SKILLS

Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Cinema4D, Adobe Premeire, Macromedia Flash, Macromedia Dreamweaver, Macromedia Fireworks, Final Cut Pro, Quark, basic HTML and basic ACTIONSCRIPT

WORK

Freelance Multimedia Art Director Chicagoland Area dec 2003 - present

Freelance clients include: Energy BBDO, DDB, Tribal DDB, ARC World-Wide, Draft/FCB, Acquity Group, Avenue Inc, Design Kitchen, Razorfish, RMG Connect, Wunderman, HARPO, Motorola, Townsend Agency, Zeno Group, Printingforless, Quicksilver Associates, Accelerated Funding, BFG Technologies, EZIC, Reallifeweddings, and Buster Creative

Digital Video Lead Producer + Senior Art Director Wirestone Chicago, IL june 2006 - jan 2007

Led remote and local teams in the creation of MOTOROLA sales multimedia. Oversaw and participated in all aspects of the creative process and project management. Provided art direction to the various production teams located throughout the country. Managed teams to ensure projects came in on schedule and on budget.

Associate Creative Director Morton College Cicero IL april 2004 - oct 2004

Assisted in the development of a new brand identity. Collaborated directly with the president to develop a public image campaign for the school. Art directed, designed and produced a variety of on/offline media in support of the branding effort. Supervised vendor production on student recruitment displays, street pole banners, environmental graphics, apparel and vehicle wraps.

Art Director J Walter Thompson Specialized Communications Chicago IL april 2000 - dec 2003

Worked directly with FORTUNE 500 clients on a variety of on/offline projects. Utilized new technologies to deliver messages via e-mail and the web. Optimized existing print campaigns for the web. Created dynamic, interactive, multimedia new business presentations for potential clients. Worked closely with teams to ensure consistent branding across various media.

Account Coordinator Stern Hall Integrated Marketing Chicago IL sept 1999 - april 2000

Introduced and designed a program of interactive media for use in advertisements, presentations and client proposals. Utilized my graphic design skills to keep more projects in-house. Generated new marketing ideas and work processes for the company. Participated in all aspects of project management.

SCHOOL

University of Illinois at Urbana-Champaign, Bachelor of Science in Business Administration, May 1993